

Atypical Is Taking Over Modern Rock

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Kansas City Hard Rock Band Surpasses Half a Million Spotify Streams and Builds International Momentum

KANSAS CITY, MO — Atypical is a melodic hard rock and alternative metal band known for soaring vocals, heavy riffs, memorable hooks, and electrifying live performances. Formed in Kansas City in 2021, the band has grown from a local favorite into an emerging force in modern rock.

Featuring Rachel Cartwright (lead vocals), Trevor Cartwright (guitar and vocals), Trevor Chowning (lead guitar), Robbie Pointer (bass), and Drake Ogle (drums), Atypical has shared stages with Red, Adelitas Way, Icon For Hire, Kingdom Collapse, Fivefold, Plush, Discrepancies, and other national acts.

With more than half a million Spotify streams and over 30,000 monthly listeners, Atypical has built a growing international audience. Their breakout single, "Prove You Wrong," has surpassed 293,000 Spotify streams and reached #1 on the Luxembourg iTunes Metal chart. The band has also earned chart placements including #2 in Portugal and Top 5 positions in Spain and South Africa.

From a Birthday Jam to an Emerging Rock Act

Atypical began in June 2021 after a casual jam session at Robbie Pointer's birthday party revealed an immediate creative chemistry. What started as a spontaneous night of music quickly developed into a shared vision for something bigger.

After initially performing both covers and original songs, the band shifted exclusively to original material in April 2024. That decision helped define their sound, combining the intensity of alternative metal with the melody and accessibility of modern hard rock.

Their music explores resilience, authenticity, personal growth, and overcoming adversity through emotionally honest lyrics and anthemic songwriting.

Live Performances and Industry Momentum

Atypical has earned a reputation for commanding, high-energy live shows. A defining milestone came in April 2024, when the band opened for Icon For Hire and Discrepancies at a sold-out Kansas City show, performing its first fully original set.

The band's 2026 single "Above the Hate," co-written and produced by Jonathan Norris of Kingdom Collapse, earned placements on Apple Music's **Breaking Hard Rock** and **New in Rock** editorial playlists. The song also received radio airplay from KQXR Boise, KCAL Riverside, KTED Casper, TruckersFM London, Serrinha FM Brazil, and other stations.

Atypical followed with “Away From You,” also co-written and produced by Norris. Released June 5 alongside an official music video, the heavy, anthemic track confronts dishonesty, manipulation, and the strength required to walk away from a damaging relationship.

Atypical was named a 2026 finalist for **Best Local Band** in *The Pitch's Best of KC*. The band was also recognized as one of Missouri's Top 5 Rock Bands at the 2022 and 2023 AMMA Awards and performed at the 2022 awards ceremony.

Looking Ahead

With international chart success, editorial support, growing radio airplay, and more than 30,000 monthly Spotify listeners, Atypical is entering its strongest chapter yet. The band continues to release new music while pursuing larger stages, festival appearances, touring opportunities, and greater exposure in the modern and active rock markets.

About Atypical

Atypical is a five-piece melodic hard rock and alternative metal band from Kansas City, Missouri. Known for powerful vocals, heavy riffs, emotional songwriting, and high-energy performances, the band has generated more than half a million Spotify streams and shared stages with several nationally recognized artists.

Recent singles “Above the Hate” and “Away From You” represent a heavier and more refined evolution of Atypical's sound as the band continues building a worldwide audience.